

perfect
wedding
guide

Enchanting Engagement Wedding Soiree

Santa Fe

Friday, April 20, 2012

6:00 - 9:00 p.m.

Hilton Santa Fe

We Deliver Pre-qualified Brides.

This show is created with you in mind! We know how important face to face time is with brides. That's why we make the show all about YOU.

Perfect Wedding Guide produces top quality bridal shows. We deliver pre-qualified brides, consistent traffic flow, and jaw-dropping promotions & giveaways. Our Santa Fe bridal show is themed around William Shakespeare's A Midsummer's Night Dream. We are featuring an intimate boutique-style cocktail bridal event that will give your business the opportunity to showcase your products and services, demonstrate your expertise, and increase store awareness, generating sales from a qualified audience with maximum exposure.

Exhibit Information

Your fee includes one table of your choice, your company name listed in the program, and the prospective bridal list. Due to the design of this bridal show only ONE freestanding sign or easel will be permitted per booth. All booths will have the Hilton's new Tucson bronze swirl tables (linenless). See next page for booth rates. Only 5 vendors per category.

Leads List of Brides

Perfect Wedding Guide provides vendors with an accurate leads list approximately one week from the show.

Advertising the Bridal Show Includes:

<u>Print</u>	<u>Online</u>
Perfect Wedding Guide	PerfectWeddingGuide.com
Rack Cards	Facebook.com/pwgnm
Store Front Posters	Pwgnm.wordpress.com
Direct Mail	Email Blasts to bridal leads
Street Signs	

Fax contract to: (505) 821-3668

Phone: (505) 797-2749

Reserve your space early to receive a discount!
See next page for details.

A 50% deposit is required for sponsorships.

A \$100 deposit per show is required to reserve your exhibit space.



perfect wedding guide **bridal show**

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Company Name: _____ Address: _____

City, State & Zip: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Services provided by your company: _____

Savings for the Bridal Show Program: (to be printed in the bridal show program and handed to all brides: (i.e. \$100 off a wedding package) _____

Will you be serving any food or beverages during the event? If so, please indicate what you plan to bring: _____

(Hilton must be aware of any food and non-alcoholic beverages that vendors intend to bring in to the hotel no later than 7 days prior to the event.)

Cancellation Policy: Cancellations less than 30 days prior to the show are subject to a 100% cancellation fee. It is agreed that all rules and regulations of Perfect Wedding Guide Bridal Show shall be binding upon the parties unless in writing and signed by an official of Perfect Wedding Guide Bridal Show. Deposits are non-refundable and dates, times, and locations are subject to change. This agreement is signed by both parties hereunto this _____ day of _____.

Signature: _____ Print name here: _____

Booth Pricing: Table sizes are limited and available on first-come, first-served basis.

Advertiser		Non-Advertiser	
30" Cocktail Round	\$300 _____	30" Cocktail Round	\$400 _____
Short _____ Tall _____		Short _____ Tall _____	
18"x6' Thin Booth	\$350 _____	18"x6' Thin Booth	\$450 _____
6'x30" Booth	\$450 _____	6'x30" Booth	\$550 _____
Sponsorship:*	\$700 _____	Sponsorship: *	\$800 _____

*Sponsorship includes a double booth, your logo on posters, rack cards, emails to brides, bridal show program, bridal show ad in Perfect Wedding Guide, and MC announcement at the show. Only one sponsor per category.

Booth Cost _____	Please charge my credit card:
<u>Discounts:</u> (per show/for booth rentals only)	(Circle one) MC or VISA
Early Bird Discount (Jan. 1, 2012) -\$25 _____	CC#: _____
Multi-show Discount (ABQ show) -\$25 _____	Exp. date: ____ / ____ 3 digit verification code: _____
Past Participant Discount ^{Feb. 2012} -\$25 _____	
Electrical Outlet YES NO	
Promotion material in bride bag \$30 _____	
(Deadline April 1 st)	
Sales Tax (7%) _____	
Total Due _____	
Less \$100 Deposit _____	
Balance Due _____	

Please complete and fax to:
505.821.3668

PO Box 68008 Albuquerque, NM 87193
Email: melanie.martinez@pwg.com Phone: 505.797.2749

All show balances are due 30 days prior to the show.